Agenda Date: 8/15/12 Agenda Item: IIIB



# STATE OF NEW JERSEY

Board of Public Utilities 44 South Clinton Avenue, 9th Floor Post Office Box 350 Trenton, New Jersey 08625-0350 www.nj.gov/bpu/

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IN THE MATTER OF THE PETITION OF SERVICE ELECTRIC CABLE T.V. OF HUNTERDON, INC. FOR THE RENEWAL OF THE CERTIFICATE OF APPROVAL FOR THE CONTINUED CONSTRUCTION, OPERATION AND MAINTENANCE OF A CABLE TELEVISION AND CABLE COMMUNICATIONS SYSTEM IN THE TOWNSHIP OF HOLLAND, COUNTY OF HUNTERDON,	) ) ) ) ) )	RENEWALCERTIFICATE OF APPROVAL
STATE OF NEW JERSEY	)	DOCKET NO. CE12050432

#### Parties of Record:

Thomas C. Kelly, Esq., on behalf of the Petitioner
Catherine M. Miller, Township Clerk, Township of Holland, for the Township

#### BY THE BOARD:

On May 27, 1977, the Board of Public Utilities ("Board") granted Garden State CATV, Inc. ("Garden State") a Certificate of Approval in Docket No. 735C-5012 for the construction, operation and maintenance of a cable television system in the Township of Holland ("Township"). On July 26, 1982, the Board granted Garden State a Renewal Certificate of Approval in Docket No. 823C-6888 for the Township. Due to a transfer with required Board approval, the current holder is Service Electric Cable T.V. of Hunterdon, Inc. ("Petitioner"). On September 14, 1998, the Board granted the Petitioner a Renewal Certificate of Approval for the Township in Docket No. CE97080594. Although by its terms the Petitioner's above referenced Certificate expired on July 26, 2012, it is authorized to continue to provide cable television service to the Township pursuant to N.J.S.A. 48:5A-25, pending disposition of proceedings regarding the renewal of its Certificate of Approval.

The Petitioner filed an application for the renewal of its municipal consent with the Township on October 13, 2011, pursuant to N.J.S.A. 48:5A-23 and N.J.A.C. 14:18-13.1 et seq. The Township, after public hearing, adopted a municipal ordinance granting renewal consent to the Petitioner on May 1, 2012. On May 16, 2012, the Petitioner formally accepted the terms and conditions of the ordinance. On May 23, 2012, pursuant to N.J.S.A. 48:5A-16, the Petitioner filed with the Board for a renewal of its Certificate of Approval for the Township.

The Board has reviewed the application for municipal consent, the petition for a Renewal Certificate of Approval and the municipal consent ordinance. Based upon this review and the recommendation of the Office of Cable Television, the Board HEREBY FINDS the following:

- The Petitioner possesses the requisite legal, character, financial and technical qualifications for the awarding of a Certificate of Approval. Further, the Township reviewed these qualifications in conjunction with the municipal consent process.
- 2. The design and technical specifications of the system will ensure that the Petitioner provides safe, adequate and proper service.
- The Petitioner has represented that all previously required construction within the franchise territory is complete.
- 4. The franchise period as stated in the ordinance is 15 years from the date of issuance of this Certificate. This conforms with N.J.S.A. 48:5A-19 and N.J.S.A. 48:5A-25. The Board finds this period to be of reasonable duration.
- 5. The Township may review the performance of the Petitioner with regard to the ordinance at its discretion. If the Township determines that the Petitioner has failed to substantially comply with the material terms and conditions of the ordinance, the Township shall provide notice to the Petitioner of such alleged instances of non-compliance. The Township may petition the Board for appropriate administrative action, pursuant to N.J.S.A. 48:5A-47, including revocation of the franchise or reduction of the franchise term if the deficiency has not been cured.
- 6. The Petitioner's rates shall be regulated and tariffs shall be filed for all services, in accordance with the rules and regulations of the Federal Communications Commission, the Board and the Office of Cable Television. The Petitioner shall maintain and file with the Board an informational schedule of prices, terms and conditions for unregulated service, and promptly file any revisions thereto.
- 7. Pursuant to statutory requirements, the ordinance specifies a complaint officer to receive and act upon complaints filed by subscribers in the Township. In this case, it is the Office of Cable Television. All complaints shall be received and processed in accordance with the applicable rules.
- 8. The Petitioner shall maintain a local business office or agent for the purpose of receiving, investigating and resolving complaints. Local offices are currently located at 383 South Main Street in Phillipsburg, New Jersey and at 2260 Avenue A, LVIP #1, Bethlehem, Pennsylvania.
- 9. The franchise fee to be paid to the Township is specified to be 2% of the Petitioner's gross revenues from all recurring charges in the nature of subscription fees paid by subscribers for its cable television reception service in the Township, and shall be increased as required by N.J.S.A. 48:5A-30.Additional regulatory fees shall be paid to the State in an amount not to exceed 2% of Petitioner's gross operating revenues derived from intrastate operations. The Board finds these fees to be reasonable.
- 10. The Petitioner shall proffer service along any public right-of-way to any person's residence in the primary service area of the franchise territory as described on

the map submitted with the application and on file with the Office of Cable Television at no cost beyond charges for standard and non-standard installation. Pursuant to the Township's ordinance, for any future construction within the Township, the Petitioner shall use the line extension policy attached to this Certificate as Appendix "I" with a homes per mile figure of 16. The Petitioner shall file a revised schedule of prices, rates, terms and conditions indicating this policy in the Township.

- 11. The Petitioner agreed to upgrade its system serving the Township in accordance with its renewal application and the Township's ordinance. Specifically, the Petitioner was required to complete its upgrade so that customers in the Township were capable of receiving cable television, two-way high speed Internet and telephone services by March of 2012. The Petitioner has confirmed that it has completed the upgrade of its system serving the Township.
- 12. The Petitioner shall provide public, educational and governmental ("PEG") access channels and facilities in accordance with its renewal application. Specifically, the Petitioner shall provide access time on a channel to non-commercial PEG access entities, currently on Channel 50, which is shared with the leased access channel. The channel is shared with the Township and other surrounding municipalities. The Township school district has PEG access capabilities by fiber from the Petitioner's tower to Delaware Valley School and is currently located on Channel 263. The Petitioner shall provide the equipment as listed in the application for PEG access/local origination use.
- 13. The Petitioner shall provide the installation of one outlet and basic monthly service, free of charge, to the following facilities in the Township: Holland Township School, the municipal building, the Holland-Alexandria Free Public Library, each police, fire, first aid, emergency management facility, and Township-operated community center as well as to any new facilities in the preceding categories which may be constructed during the term of this franchise. The Petitioner shall also provide free installation of Internet services to the above referenced facilities, as well as to any new facilities in the preceding categories which may be constructed during the term of this franchise. Monthly Internet service fees are to be paid by the Township or requesting facility.
- 14. If the Petitioner offers reduced rates for senior citizens or disabled persons in accordance with N.J.S.A. 48:5A-11.1 et seq., it shall offer the same to qualified Township residents.

Based upon these findings, the Board <u>HEREBY CONCLUDES</u>, pursuant to <u>N.J.S.A.</u> 48:5A-17(a) and 28(c), that the Petitioner has the municipal consent necessary to support the petition; that such consent and issuance thereof are in conformity with the requirements of <u>N.J.S.A.</u> 48:5A-1 <u>et seq.</u>; that the Petitioner has complied or is ready, willing and able to comply with all applicable rules and regulations imposed by or pursuant to State or federal law as preconditions for engaging in the proposed cable television operations; that the Petitioner has sufficient financial and technical capacity, meets the legal, character and other qualifications necessary to construct, maintain and operate the necessary installations, lines and equipment; and that the Petitioner is capable of providing the proposed service in a safe, adequate and proper manner.

Therefore, the Petitioner is <u>HEREBY ISSUED</u> this Renewal Certificate of Approval as evidence of Petitioner's authority to construct and operate a cable television system within the entirety of the Township.

This Renewal Certificate is subject to all applicable State and federal laws, the rules and regulations of the Office of Cable Television, and any such lawful terms, conditions and limitations as currently exist or may hereafter be attached to the exercise of the privileges granted herein.

The Petitioner shall adhere to the standards set forth by the Federal Communications Commission's rules and regulations, 47 <u>C.F.R.</u> §76.1 <u>et seq.</u>, including, but not limited to, the technical standards 47 <u>C.F.R.</u> §76.601 through §76.630. Any modifications to the provisions thereof shall be incorporated into this Certificate.

Failure to comply with all applicable laws, rules, regulations and orders of the Board or Office of Cable Television and/or the terms, conditions and limitations set forth herein may constitute sufficient grounds for the suspension or revocation of this Certificate.

This Renewal Certificate is issued on the representation that the statements contained in the Petitioner's applications are true, and the undertakings contained therein shall be adhered to and enforceable unless specific waiver is granted by the Office of Cable Television pursuant to the authority contained in N.J.S.A. 48:5A-1 et seq.

This Certificate shall expire15 years from the date of its issuance.

This order shall be effective on August 27, 2012.

DATED:

8/15/12

BOARD OF PUBLIC UTILITIES

ROBERT M. HANNA

PRESIDENT

EANNE M. FOX

NICHOLAS ASSELTA COMMISSIONER JOSEPH L. FIÓRDALISO COMMISSIONER

,

MARY-ANNA HOLDEN

COMMISSIONER

ATTEST:

KRISTI IZZO SECRETARY HEREBY CERTIFY that the within document is a true copy of the original in the files of the Board of Public

Utilities

## APPENDIX "I"

# OFFICE OF CABLE TELEVISION LINE EXTENSION POLICY

# SERVICE ELECTRIC CABLE TV OF HUNTERDON, INC. TOWNSHIP OF HOLLAND

A cable operator is required to absorb the cost of extensions to the system in the same proportion that the extension is to the remainder of the system.

Actual subscribers served by the extension are required to absorb the remainder of the cost.

If new subscribers are added to the extension the cost is adjusted and those who previously paid receive an appropriate rebate.

1.	# of homes in extension mileage of extension	=	homes per mile (HPM) of extension
2.	HPM of extension Minimum HPM that company actually constructs in the system *	=	ratio of the density of the extension to the minimum density which the company constructs in the system ("A")
3.	Total cost of building the extension times "A"	=	company's share of extension cost
4.	Total cost of building extension less company's share of extension cost	=	total amount to be recovered from subscribers
5.	Total amount to be recovered from subs Total subscribers in extensio	= n	each subscriber's share

In any case, the company shall extend its plant along public rights of way to:

- All residences and businesses within 150 aerial feet of the operator's existing plant at no cost beyond the normal installation rate.
- All residences and businesses within 100 underground feet of the operator's plant at no cost beyond the normal installation rate.

<sup>\*</sup>The minimum HPM that the company actually constructs in the system or municipality is the minimum number of homes that the company has historically constructed at its own cost. This is a function of the operator's break-even point and its rate of return. Unbuilt systems will use the primary service area rather than construction.

The operator's installation policies shall apply to construction beyond the public right of way.

Detailed accounting and/or financial information to support the minimum HPM shall be supplied to the Office for its approval in such form as required. The minimum HPM shall be updated as appropriate.

When a request for service is received, and unless good cause is shown, cable companies shall:

- 1. Provide a written estimate within 30 days of such a request.
- Begin construction within 60 days of receipt of any deposit monies from potential subscribers.
- Complete construction within six months of receipt of any deposit monies from potential subscribers.
- Inform each home passed along the extension of the potential costs for subscribers.

Subscribers who pay for an extension shall be entitled to rebates in the following manner:

- If the company acquires new subscribers subsequent to the initial calculation of step 5 above, the formula will be adjusted and those who have previously paid for the extension will be entitled to an appropriate rebate. In no event shall the amount of the rebate exceed the subscriber's contribution.
- 2. The company shall keep accurate records of the cost of the extension, the amounts paid by subscribers and any appropriate adjustments.
- The company shall notify subscribers in the extension of their rights and responsibilities concerning the extension.
- Once an individual dwelling has paid its share of the extension cost future reconnections or installations shall be made at the company's standard rates.
- After a period of five years from the installation of the first dwelling unit in the extension no further adjustments shall be made. Installations after five years shall be at the company's standard rate.
- Once a subscriber is installed, that person shall not normally be entitled to a refund of any monies paid for the installations, except in accordance with the rebate procedure outlined in this policy.

#### **Definitions**

#### Primary Service Area

The Primary Service Area (PSA) can be an entire municipality, but in many instances the PSA is a limited area within a community outside of which a line extension policy may apply. The PSA is depicted by a franchise map and narrative, presented and recorded during the franchise proceedings. It normally remains a fixed geographic area throughout the life of the franchise.

### Line Extension Survey

Potential subscribers residing outside the PSA who request service are entitled to an estimate of their share of the cost to secure service. When conducting a survey and estimating costs, a cable company should factor in all potential subscribers who could practicably be included in the extension and give consideration to apparent residential construction in areas contiguous to the proposed extension.

# SERVICE ELECTRIC CABLE TV OF HUNTERDON, INC. RENEWAL CERTIFICATE OF APPROVAL TOWNSHIP OF HOLLAND DOCKET NO. CE12050432

#### **SERVICE LIST**

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